



THE CORPORATE SERIES

LIST OF TRAINING PROGRAMMES

C-suites and individuals managing programmes or startup portfolios to better understand how to position their companies in startup-corporate adoption or engagement programmes. The programme will also take participants through change management and how to manage adoption and engagement.

1. FUNDAMENTALS OF OPEN INNOVATION
2. DEEP DIVE: FUNDAMENTALS OF CORPORATE INNOVATION
3. DESIGN SPRINT
4. DESIGN THINKING
5. IMMERSION TOUR
6. DEEP DIVE: CORPORATE INVESTOR WORKSHOP
7. IMPACT INVESTMENT

Take a look at our Activities Calendar for when these programmes are on

FUNDAMENTALS OF OPEN INNOVATION

1. DURATION

4 Hours

2. TARGET GROUP (BY DESIGNATION)

Corporate C-Suites

Corporate Managers responsible for innovation and

HR Directors involved in innovation initiatives

Corporate Team Members involved in change and innovation initiatives

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

This course has no certification

5. COURSE OBJECTIVE

The pace of new technology development and globalisation require new ideas, new strategies and new business models. In order to keep up with change and accelerate

innovation, successful businesses look beyond their organisational boundaries for new sources of ideas and talents. Open Innovation is a potential answer to tap into creativity and knowledge outside an organisation.

By participating in this course, you will get an overview of what the fundamentals of

open innovation are, assess how ready your organization is for open innovation, discover what are the main hurdles towards it and how you can start working on an open innovation strategy that works for you today. By the end of the course, we would have got you to:

- Think, how open innovation can help you stay ahead of your competition,
- Feel, inspired to use open innovation as a tool for growth
- Assess your organization's open innovation
- Start improving your innovation strategy.

6. COURSE OUTLINE

- Introduction to open innovation and the 4 fundamentals
- Relational - Alignment of goals, establishing trust, sourcing etc.
- Internal - corporate culture, innovation culture, legacy processes etc.
- Stage - Startups or Scale-ups
- Environment - Legislation, Tax, Geography etc.

DEEP DIVE: FUNDAMENTALS OF CORPORATE INNOVATION

1. DURATION

2 Days

2. TARGET GROUP (BY DESIGNATION)

- CEOs and C-suite executives
- Corporate managers responsible firm's innovation or holding business development portfolio
- Corporate Venture Capital/Family Office Directors and Managers

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

A certificate of attendance and completion of the “ Deep Dive: Corporate Innovation Workshop” certificate

5. COURSE OBJECTIVE

This 2 day programme is customised for C-suites and individuals managing programmes or startup portfolios to better understand how to position their companies in startup-corporate adoption or engagement programmes. The programme will also take participants through change management and how to manage adoption and engagement.

6. COURSE OUTLINE

- Overview of why Corporates need to innovate?
- Innovation concepts
- How Corporates can start to innovate?
- Introduction to types of Business Models
- Barriers to innovation and the psychology of change
- Methods of designing products and solutions for real world problems.
Introduction to:
 - Design Thinking
 - Design Sprint
 - Agile Methodology
 - Lean Innovation
- Best practices and case studies on successful Corporate Innovation

DESIGN SPRINT

1. DURATION

2 Day

2. TARGET GROUP (BY DESIGNATION)

- Corporate C-Suites
- Corporate Managers responsible for innovation and
- HR Directors involved in innovation initiatives

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

None

5. COURSE OBJECTIVE

This course uses an experiential learning method by way of active learning.

The overall goal of this design thinking course is to help participants design better products, services, processes, strategies, spaces, architecture, and experiences. Design thinking helps participants and their teams develop practical and innovative solutions for their problems. Participants will learn to apply these powerful and yet practical techniques in their organisations and can form part of corporate's cultural change initiatives.

6. COURSE OUTLINE

- Introduction to Design Thinking (Why has it become so popular?)
- Exploration Phase: Presentation of the "How might we question" and the respective context of the problem
- How to decide on main problem and formulating goals for potential solution; description of a persona and formulation of the problem statement
- Learn the systematic approaches to come up with as many ideas as possible
- Explore how to create rapid prototypes
- Learn the concept of Testing and whether the solution is solving a relevant problem and is the proposed solution desirable?

DESIGN THINKING

1. DURATION

1 Day

2. TARGET GROUP (BY DESIGNATION)

- Corporate C-Suites
- Corporate Managers responsible for innovation and
- HR Directors involved in innovation initiatives

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

None

5. COURSE OBJECTIVE

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- Learn the concept of Testing and whether the solution is solving a relevant problem and is the proposed solution desirable?

IMMERSION TOUR

1. DURATION

1 Half Day

2. TARGET GROUP (BY DESIGNATION)

- Corporate C-Suites
- Corporate Managers responsible for innovation and
- HR Directors involved in innovation initiatives

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

None

5. COURSE OBJECTIVE

A carefully curated program which will highlight the different innovation initiatives undertaken by leading corporates. This will involve interactions with the thought leaders in the organisations, selected ecosystem players, and also providers. This tour is designed to expose and immerse one's organisation to the possibilities and experiences of other organisations. The takeaways will be an awareness of the innovation possibilities out there and an exchange of ideas as to what works and not.

6. COURSE OUTLINE

- Overview of different innovation initiatives
- Learn from the possibilities and experience of other organisations
- Learn innovation possibilities and ideas

DEEP DIVE: CORPORATE INVESTOR WORKSHOP

1. DURATION

2 Days

2. TARGET GROUP (BY DESIGNATION)

- Corporate Investment & Innovation Departments
- Corporate Business Development Offices
- Corporate Venture Funds
- Corporate Family Offices

3. TARGETED INDUSTRY/INDUSTRIES

All industries

4. CERTIFICATION

A certificate of attendance and completion of the “ Deep Dive: Corporate Investor Workshop” certificate

5. COURSE OBJECTIVE

This 2 day programme is customised for Corporate entities managing programmes or startup portfolios providing them with an overview of the principles of angel investing, challenges and ground rules for angel investing, valuation of startups and the role of angel investors and exit strategies to help them have better assessment of opportunities

6. COURSE OUTLINE

- Introduction to Corporate Investment & Innovation
- Process and principles of Angel investing
- Challenges and ground rules for Angel investing
- Learn to identifying winning attributes of successful startups
- Valuation of a start-up and factors to be considered for valuation
- Angel investor’s role and exit strategies
- Documentation and compliance issues involved in Angel investing

IMPACT INVESTMENT

1. DURATION

1 Half Day

7. TARGET GROUP (BY DESIGNATION)

- Corporate Investment & Innovation Departments
- Corporate Business Development Offices
- Corporate Venture Funds
- Corporate Family Offices

8. TARGETED INDUSTRY/INDUSTRIES

All industries

9. CERTIFICATION

A certificate of attendance and completion of the “ Impact Investment” certificate

10. COURSE OBJECTIVE

Participants are given an introduction to Impact Investment and the principles of sustainable and responsible investing for impact. They will learn the basic fundamentals of impact investment, with a focus on startups and social enterprise. Participants will also learn strategies to incorporate impact into their investment portfolio, and the current challenges surrounding impact monitoring, evaluation and measurement.

11. COURSE OUTLINE

- Introduction to Impact Investment and the principles of investing for impact
- Learn the fundamentals of impact investing
- Learn the strategies that add impact to your investment portfolio
- Learn the challenges surrounding impact monitoring, evaluation and measurement